

FIP solution plastique : 17 - 20 June 2014, Lyon

**Thanks to the success of the FIP solution plastique fair in 2011, this benchmark French plastics industry fair has confirmed its three-yearly rhythm and will be at the Lyon Eurexpo from the 17 to 20 June 2014.**

**All the elements that made it so successful in 2011 will be present again: bringing together the entire industry to make this event a strategic business rendezvous and a major communication opportunity for the industry.**

The French plastics industry exhibition

FIP solution plastique will be held from the 17 to 20 June 2014 at Lyon Eurexpo. Scheduled to fit in with the main European event cycle, FIP solution plastique 2014 is the only trade fair for the industry in France. Long-awaited by the entire plastics industry, this event will be the technological showcase of an industry which intends to demonstrate its creativity and dynamics.



"fiP' projets" developers

As in 2011, FIP solution plastique® 2014 will be providing a dedicated area for developers called the "fiP' projets" area which will also be a fair within the fair to serve the entire industry.

This area will be specifically for the plastics and composites processing industry (injection, blow moulding, rotational moulding, extrusion...), part design offices, and finishing and decoration specialists. "fiP' projets" will unveil processing and subcontracting solutions and innovations for all markets: transport, medicine, sports & leisure, packaging, car, high tech, home automation and habitat...

fiP' projets has been separately publicised to contractors and will meet market expectations and needs in specific expertise directing decision-makers to the right specialists to develop their projects.

The focus of discussions: business

FIP solution plastique 2014 promises to be the strategic business rendezvous for the industry as evidenced by the many testimonials of industry professionals who attended the fair in 2011.

Serious business proposals during the fair were particularly numerous thanks to the quality and decision level of the visitors which was highlighted by many exhibitors.

A number of communication and networking events will punctuate the 4 days of the fair and will contribute to making FIP solution plastique® 2014 the unique business platform expected by the profession.

Press Contact :

IDICE MC - Maryvonne LANTERI  
[mlanteri@idice.mc](mailto:mlanteri@idice.mc) - Tél. : 00 377 97 77  
85 60

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*IDICE organises professional events and fairs: LUXE PACK MONACO, LUXE PACK NEW YORK, LUXE PACK SHANGHAI, Pack & Gift, Forum de la plasturgie et des composites and FIP solution plastique. IDICE is part of the INFOPRO COMMUNICATIONS group, one of the principal professional information groups in France, employing 1000 people in France and abroad.*

REVIEW OF FIP solution plastique 2011...

FIP solution plastique 2011 was combined with Caoutchouc Gaucho Gomma and brought together some 600 exhibitors ensuring a broad representation of the plastics industry from production to the finished product.

Attendance increased by 14% compared to 2009 with some 6,800 people visiting the fair at Lyon.

The quality of visitors and the level of serious business proposals were hailed by exhibitors.

The fiP' projets area fully met visitor expectations through the expertise of the developers present.

Conferences, technical workshops, and numerous events were held during the 4 days of the fair proving the dynamics of the plastics industry.