



### A change of name to serve a new ambition

Oyonnax, April, 23rd 2019 – The F.I.P., the leading trade show for plastics composites and rubber organized every 3 year in France is switching to a new name to federate the entire ecosystem of the plastics industry. This event will be along the lines of this high-tech, dynamic and more and more “sustainable” industry. The main French and international craft unions and associations are stakeholders in this event and preparing it side by side with the organizers.

**THE 3-yearly business event for the plastics industry in France.**

**A new name, a new event format: 4 days (June, 16-19th 2020), 3 shows, 1 place (Lyon Eurexpo)**

A new organization matching the needs of a market undergoing substantial transformation:

 <p><b>FRANCE INNOVATION PLASTURGIE</b></p>	 <p><b>FIP TRANSFORM</b></p>	 <p><b>FIP VALORIZE</b></p>
<p>French and international exhibitors presenting their know-how in raw materials, machines, peripherals, plastronics, services...</p>	<p>The show dedicated to plastics processing companies: contractors will be able to plan appointments to go straight to their project realization.</p>	<p>The show for circular economy solutions dedicated to plastics industry.</p>

Nathalie Grosdidier, CEO of IDICE, underlines that « in a difficult context marked by intense debates around plastics issues, *it is crucial that all actors of the plastics industry rally around this event. The trade show “France Innovation Plasturgie” will offer a tremendous sounding board to put forward the fundamental industrial changes undertaken as well as the new solutions for a sustainable industry which is a turning point of its history.* »

Used as a rallying point for the entire plastics, composites and rubber industry, the federations and professional associations have already confirmed their support, among them: The French Federation of Plasturgy and Composites and its affiliated members (Allizé Plasturgie, Plastiouest, GIPCO), Plastipolis, IPC (Industrial Technical Center for Plastics and Composites), Plastics Europe, Moule & Prototype (Mould & Prototype) as well as the ACDI (Association of the constructors and distributors of the Industry)...

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This show is organized by the company IDICE, subsidiary of INFOPRO DIGITAL. IDICE is a professional trade shows organizer: France Innovation Plasturgie (FIP), 3D PRINT Congress & Exhibition, LUXE PACK Monaco, LUXE PACK New York, LUXE PACK Los Angeles, LUXE PACK Shanghai, Édition Spéciale by Luxe Pack.

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