

## France Innovation Plasturgie: a record number of exhibitors!

**Oyonnax, January, 13th 2020 – The FIP exhibition will bring together the entire value chain of plastics, composites and rubber at Lyon Eurexpo. The issues at stake are high: to demonstrate its ability to evolve in order to embrace the new challenges facing society.**

In a context of exacerbated communication where plastic is sometimes criticized and sometimes praised for its intrinsic properties, the industry is mobilizing and showing its dynamism to innovate and challenge itself.

With more than 80% of the surface area already reserved and a significant increase in new French and international companies, the France Innovation Plasturgie exhibition seems well on its way to breaking attendance records. This will come as no surprise to anyone: at a time of major upheavals, the plastics industry is coming together to provide the answers that all markets are waiting for.

The exhibition accompanies the transition of this entire sector of French industry and echoes a dynamic, high-tech and responsible industry with 3 exhibitions in 1 location:

**FIP'VALORIZE: a dedicated area in the heart of the show for solutions dedicated to circular economy with :**

- **stands** where you can find circular economy equipment and solutions for the plastics industry (recycled or regenerated materials, shredders, compounders, recycling equipment and machines, shredders, washing lines, sorting machines, metal separators, mixers and silos, extruders, eco-design)
- a themed visit to identify the HSE initiatives taken by all exhibitors

**FIP'TRANSFORM: the entire subcontracting offer, with :**

- Exhibitors who present their expertise in the manufacture of all-technology parts.
- Business meetings to facilitate the meeting of these experts with the decision makers of all markets
- A "TECHNOLAB" exhibition to illustrate the different know-hows

### **FIP**

The major players in the sector (materials, machines, equipment, peripherals, metrology, etc.) present their developments, their new products and the customer challenges they have taken up.

**Some other poles of attraction at the fair have been developed to:**

### **INNOVATE**

With a **NEW MATERIALS** area: innovation abounds to offer perennial, recyclable and reusable materials, with new functionalities to meet new expectations.

This dedicated area will offer an overview of all the new materials, polymers or not, that can be transformed with traditional production tools.

### ATTRACT NEW RECRUITS

The **TALENTS HUB** will facilitate the meeting between learners and their future employers in a space conducive to discussions.

- A "1 to 1" meeting area for the exhibitors' Human Resources departments,
- The presence of the educational tool: the PUXI (Plastics Federation) truck which allows to show all the transformation techniques.

As a rallying point for the whole sector, many Federations and professional associations are already part of the dynamic, including to date: ACDI, the French Federation for Plastics and Composites and its member unions (Allizé Plasturgie, Plasti-ouest, GIPCO), Plastipolis, IPC, Plastics Europe, Moule & Prototype and the Thermoformer association.

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Photos available on the event website: <https://www.f-i-p.com/medias/photos-videos/>

This event is organized by IDICE, a subsidiary of the INFOPRO DIGITAL group. IDICE organizes trade shows and professional events: France Innovation Plasturgie, 3D PRINT Congress & Exhibition, LUXE PACK Monaco, LUXE PACK New York, LUXE PACK Los Angeles, LUXE PACK Shanghai, Special Edition by Luxe Pack.

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