



Innovative Materials Days

DURING THE FIP

INNOVATION THROUGH MATERIALS
all materials, for all applications

5-8 | **2022**
AVRIL | **LYON EUREXPO**
FRANCE

In recent years we have seen a frantic search for new materials. After decades of targets for productivity gains in production processes,

RAW MATERIALS ARE ONCE AGAIN TAKING THE LEAD OF INNOVATION.

Today the new materials are now being **ASSESSED, SCRUTED** and **CHALLENGED** to meet new market expectations. The craze is multiple : regulatory constraints, ecological imperative, the quest for new physical performance or even a response to marketing position...

And it has been well understood by researchers, whether they come from the R&D office of a large group or a start-up. They offer materials fully disruptive !



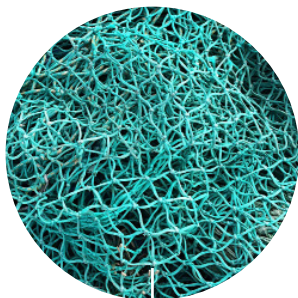
Because,
the science of materials is the most innovative.

Because,
all the markets urgently need alternative materials to challenge the current issues...

...
 we are launching
 a new event
 dedicated to new
 and innovative
 materials



PRESENTATION



ABOUT 100 NEW MATERIALS WERE IDENTIFIED.

Some of them, clearly identified are already industrialisable. Others are presented as creative possibilities.



CONVIVIALITY AND EFFICIENCY.

Individual booth + a collective exhibition space + a «pop-up bookshop» with all the materials showcased at the event.

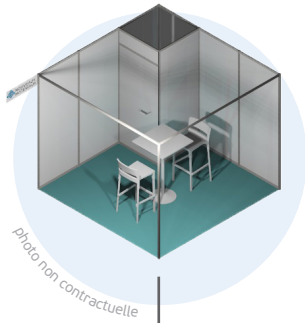
WHO SHOULD ATTEND?



FOR ALL MARKETS AND ALL THE INDUSTRIES

Designers, art directors, architects, materials engineers, R&D managers, any company looking to improve the functionality or quality of its product through the material or any company looking to replace the existing material whether for aesthetic, regulatory, strategic or ethical reasons..

OUR FORMULAS



A — BASIC OR EQUIPED BOOTH + «POP-UP BOOKSHOP» PRESENTATION

Basic booth: Surface + walls + facing beams + daily cleaning + 1 exhibitor parking ticket

from 9 to 27m² ...m²x250€

from 27 to 63m² ...m²x230€

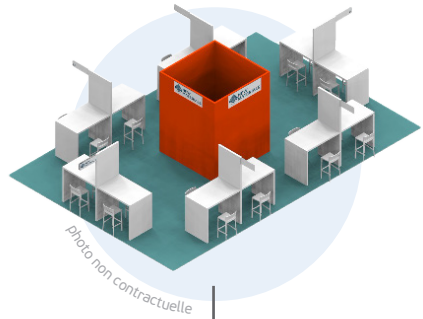
63m² and + ...m²x215€

Equiped booth: Surface, walls, facing beams, carpet, flagship sign, spotlights, electrical supply 3KW, storage room, 40 €/m² for furniture rental, daily cleaning, parking tickets

from 9 to 27m²
(2 parking tickets) ...m²x435€

from 27 to 63m²
(3 parking tickets) ...m²x400€

63m² and
(4 parking tickets) ...m²x370€



B — 4 M² CO-WORKING STAND IN A COLLECTIVE SPACE + «POP-UP BOOKSHOP» PRESENTATION

Presentation totem + table/chairs, clickable logo on the exhibitor list, detailed description on the website, referencing in the catalogue, highlight your expertise on our communication tools (newsletters, website, social networks)

1000€



C — EXHIBITION OF YOUR MATERIALS IN THE « POP-UP BOOKSTORE ». YOUR MATERIALS HAS TO BE SELECTED BY THE JURY FREE

CONTACT

OUR TEAM IS READY TO SUPPORT YOU
THROUGH THE TRADE SHOW.



Showcase your expertise !

To get booth informations,
contact our Sales Department:

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IN PARTNERSHIP WITH:



and many others!

SAME DATES, SAME LOCATION



The area dedicated to technologies,
machines, materials and services
for the industry



The leading additive manufacturing
trade show in France

Nouveaux Matériaux and FIP exhibition shows are organized by IDICE,
subsidiary of **INFOPRO**, a leading information and professional services group:

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